



Fashion Fights Poverty (FFP)
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FOR IMMEDIATE RELEASE
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OVER 10K RAISED AT LUXURY AUCTION *ANONYMOUS MEGA-MILLIONAIRE DONATES LUXURY ITEMS TO LOCAL CHARITY*

Washington, DC – After an anonymous mega millionaires donation of luxury items, there was no disguising the generosity of those attending the recent **Fashion Fights Poverty (FFP) “Lush” Luxury Silent Auction & Soiree**, on Wednesday, March 24, 2010 which successfully raised over \$10,000! With hor’ dourves by [Von Der Pool Gourmet](#) in hand, supporters browsed and bid on display tables filled with designer handbags and luggage, Ed Hardy gear, a 32-inch Television, Nintendo Wii, an Xbox 360, home accessories and cookware and much more.

Co-hosted and sponsored by Senate Square Towers and Peroni, all funds raised will support several FFP programs. Some of those programs include.

1. **Woodrow Wilson High School’s Clothing & Textile Program-** this program will assist students in exploring their creative side while educating them about the importance and the use of sustainable materials and fair labor practices in the clothing and textile industry. FFP’s financial partnership provides supplies, materials (including fabric, notions, scissors, among other materials), and curriculum support (including dress forms and other props).
2. **Micro-finance loans-** continued support of individuals in developing countries that create sustainable arts-related businesses abroad.
3. **Industry and Consumer Workshops-** these discussion-based and interactive events are designed to provide an outlet for industry insiders and consumers throughout the Washington DC metropolitan area to come together to discuss the role that fashion has in making a difference here and abroad.

“The generosity shown by so many people to Fashion Fights Poverty (FFP) last Wednesday shows that FFP is gaining momentum among our supporters. Each day, more and more people become aware who FFP is and how committed we are to programs that explore alleviating poverty through the expression of fashion,” said Christopher Belisle, FFP President. We are all incredibly excited about what lies ahead.”

For more information on Fashion Fights Poverty and ways to support, visit our website at www.fashionfightspoverty.org.

About Fashion Fights Poverty (FFP)

Fashion Fights Poverty is a 501(c) (3) non-profit organization that raises awareness for initiatives that encourage and support creative, effective, and sustainable means of challenging poverty. We believe that the industries of fashion, textiles, and design offer unique and effective opportunities for designers, artisans, and consumers alike to contribute to the alleviation of poverty through trade, skill-building, community empowerment and consumer awareness.

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